

WHAT A WISH CAN DO

Linkin, 5
brain tumor

I wish to have a camper so I can look for Bigfoot

MISSION

What A Wish Can Do...

The 2016 fiscal year was an exciting one for Make-A-Wish® Wisconsin. Last year, we were able to grant 378 amazing wishes in Wisconsin—more than a wish a day! The things we accomplished this year not only made a significant impact on wish kids, but also their families, donors, medical professionals, volunteers and entire communities.

We still hold the same values as we did when we opened our office in 1984. Our mission remains steady: to grant the wishes of children with life-threatening medical conditions, to enrich the human experience with hope, strength and joy. We continue to do so with the highest degree of integrity and responsibility.

Every year brings forth new challenges, changes and opportunities. With your help we will continue to bring hope, strength and joy to Wisconsin children and families in need. Thank you for helping us make their wishes come true!

Warmest Wishes,



Patrick Walsh
Chairman of the Board, FY 2016



Patti Gorsky
President and CEO

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GE Healthcare

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Alder Group Inc.

Randy Thompson
IBM Corporate Technology & I.P.



Kellan, 3
gastrointestinal condition

I wish to meet the Green Bay Packers



WISHS

Joseph, 10
hematologic disorder

I wish to have a celebrity-style shopping spree

PURPOSE

A wish come true is more than a gift or just a good deed. A wish come true brings with it optimism, hope, happiness, a return to normalcy and so much more.

Being able to feel like a normal kid again is one of the most important things a wish kid can feel. A wish helps children feel stronger, more energetic, more willing and able to battle their life-threatening medical conditions.

Parents, siblings, family members and communities are all impacted by a child's medical conditions. A wish experience can strengthen families and replace fear and stress with positive attitudes and overwhelming joy. A wish come true can truly help everyone.

STATEMENT OF ACTIVITIES

REVENUES, GAINS AND OTHER SUPPORT

	Unrestricted	Temporarily Restricted	Total
Public Support			
Contributions, Net of Write-Offs	\$4,924,648	\$290,419	\$5,215,067
Grants	467,898	0	467,898
Total Public Support	<u>5,392,546</u>	<u>290,419</u>	<u>5,682,965</u>
Internal Special Events	1,792,418	378,078	2,170,496
Less Costs of Direct Benefits to Donors	(762,213)	0	(762,213)
Total Special Events	<u>1,030,205</u>	<u>378,078</u>	<u>1,408,283</u>
Investment Income, Net	861,701	0	861,701
Other Income	3,610	0	3,610
Net Assets Released from Restrictions	498,447	(498,447)	0
Total Revenues, Gains and Other Support	<u>7,786,509</u>	<u>170,050</u>	<u>7,956,559</u>
EXPENSES			
Program Services:			
Wish Granting	6,355,612	0	6,355,612
Support Services			
Fundraising	1,089,036	0	1,089,036
Management and General	338,960	0	338,960
Total Support Services	<u>1,427,996</u>	<u>0</u>	<u>1,427,996</u>
Total Program and Support Services	<u>7,783,608</u>	<u>0</u>	<u>7,783,608</u>
CHANGE IN NET ASSETS	2,901	170,050	172,951
Net Assets - Beginning of Year	7,997,700	518,247	8,515,947
NET ASSETS - END OF YEAR	<u>\$8,000,601</u>	<u>\$688,297</u>	<u>\$8,688,898</u>

Make-A-Wish Foundation® of Wisconsin's financial records for the year ended August 31, 2016 were audited by CliftonLarsonAllen, LLP.

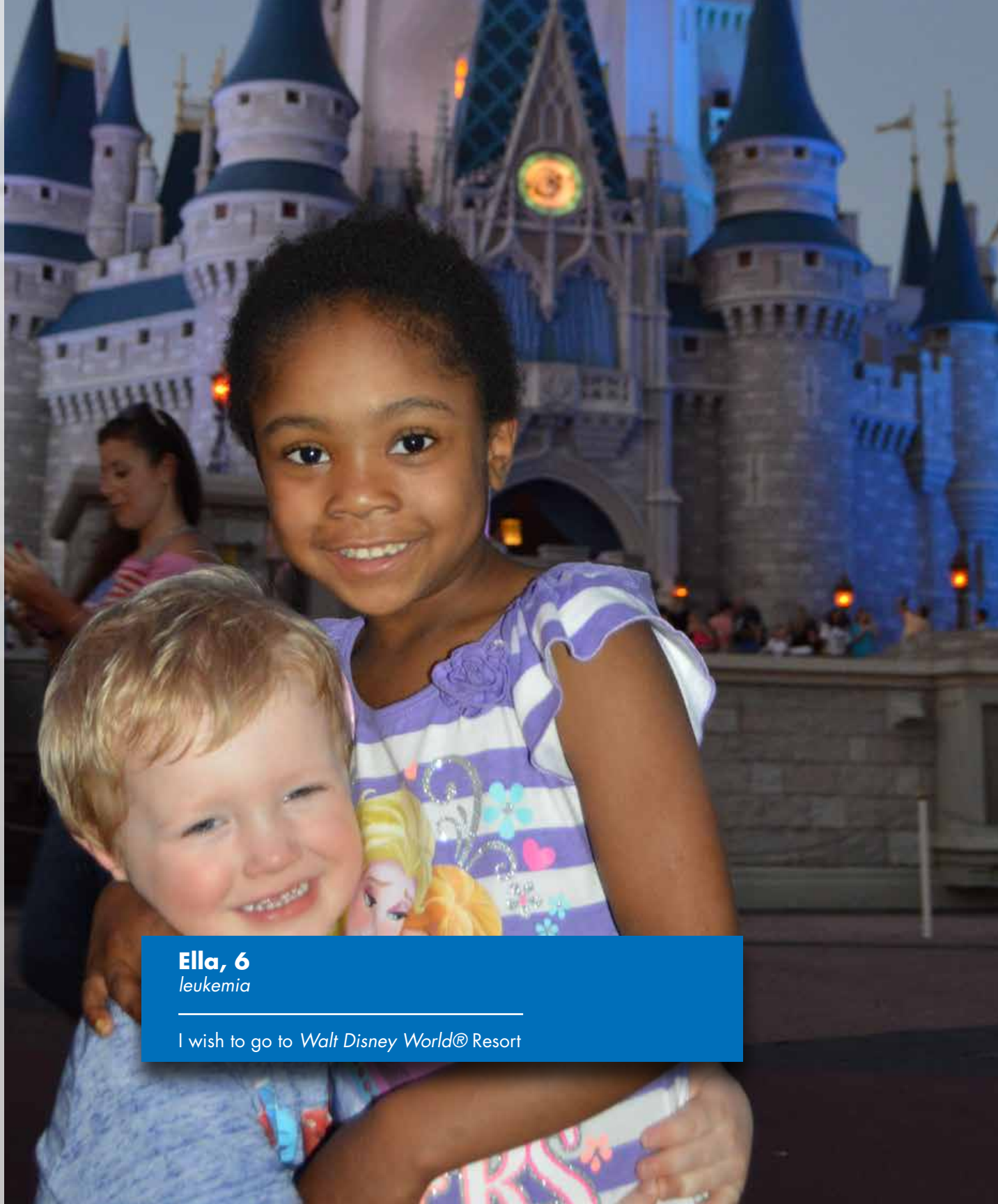
The audited financial statements, on which the provided figures are based, are available for inspection at our Chapter Office, or online at wisconsin.wish.org.



Lindsay, 8
respiratory condition

I wish to go to L.A. for an American Girl® experience

SMILES



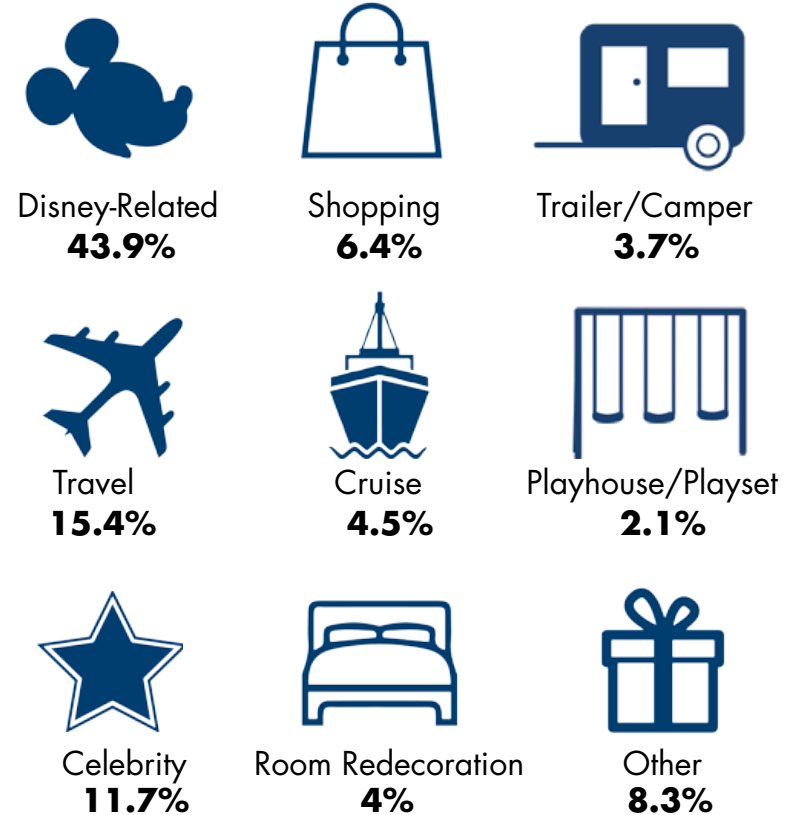
Ella, 6
leukemia
I wish to go to *Walt Disney World® Resort*

TYPES OF WISHES

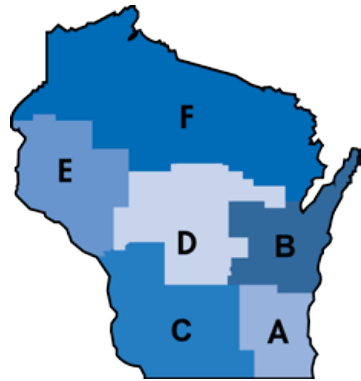
Wishes are classified into four main categories:

- I wish to be...
- I wish to have...
- I wish to go...
- I wish to meet...

These were the most popular wishes this year.



WISHES BY REGION

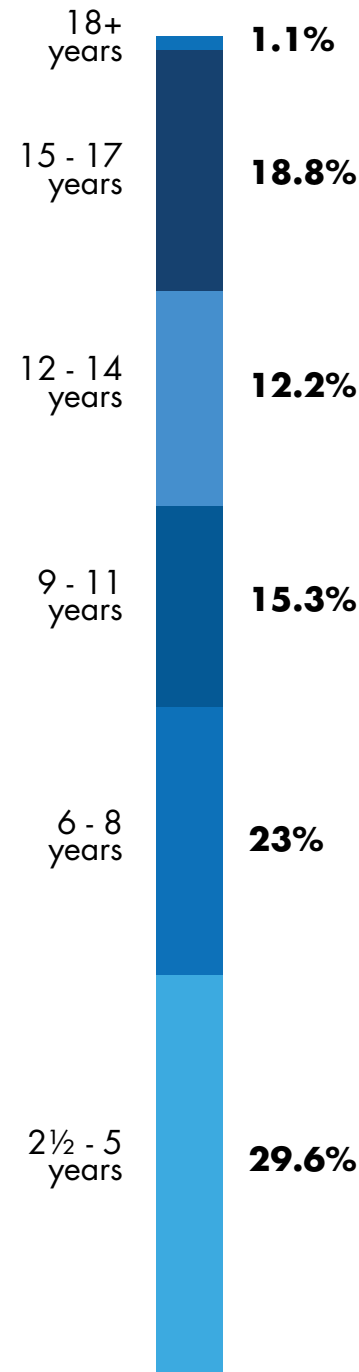


A. Southeastern.....	38%
B. Northeastern.....	17%
C. Southwestern.....	16%
D. Central.....	6%
E. Western.....	5%
F. Northern.....	5%
G. Out of Territory.....	13%

WISHES BY DIAGNOSIS

Neoplasms.....	36.8%
Congenital Anomalies.....	17.2%
Nervous System & Sense Organ Diseases.....	11.1%
Transplants & Other Health Factors	8.5%
Endocrine/Nutritional/Metabolic/Immunity Disorders.....	7.4%
Blood/Blood-Forming Organ Diseases.....	6.3%
Circulatory System Diseases	3.7%
Musculoskeletal & Connective Tissue Diseases.....	2.6%
Respiratory System Diseases.....	1.3%
Digestive System Diseases.....	1.3%
Genitourinary Diseases.....	1.1%
Other.....	2.6%

WISHES BY AGE



Dylan, 9
Wilms' tumor
 I wish to go deep sea fishing

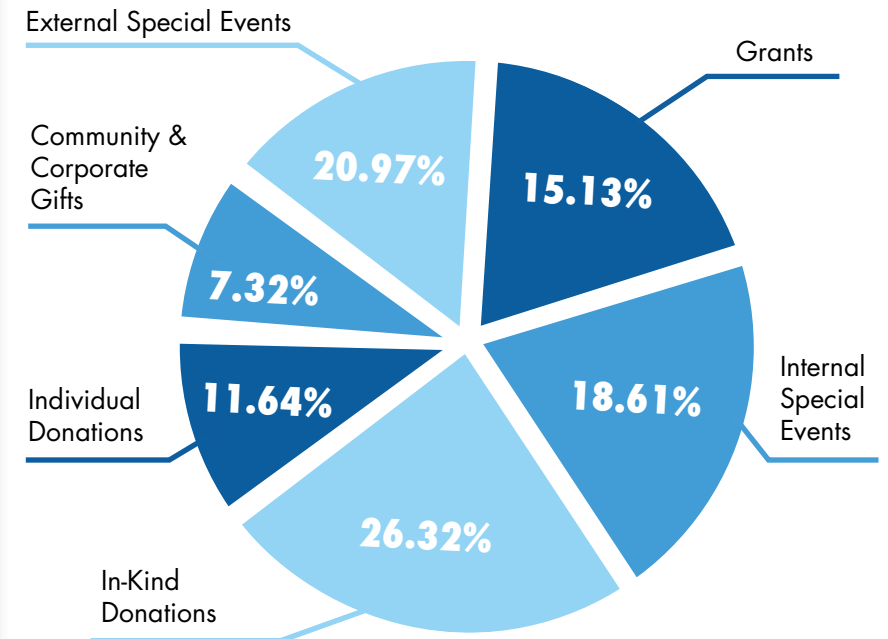
STRENGTH



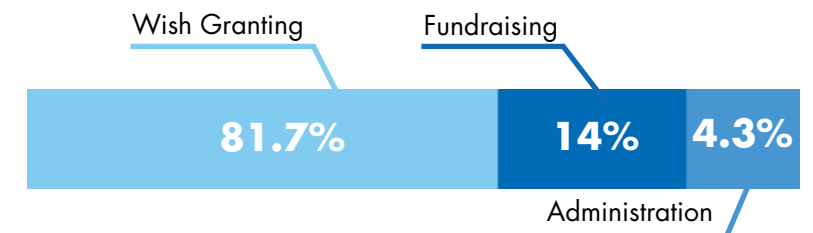
Ella, 6
respiratory condition
I wish to go to Walt Disney World® Resort

FUNDING

Where It Comes From



Where It Goes





Make-A-Wish® Wisconsin grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

800.236.WISH

www.wisconsin.wish.org

