

**Make-A-Wish Foundation® of Wisconsin**  
**Donor Bill of Rights**  
**Privacy Policy**

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to quality of life. Fundraising is an essential discipline in the philanthropic process. To ensure that philanthropy merits the respect and trust of our donors, prospective donors and the general public, the Make-A-Wish Foundation of Wisconsin adheres to the Association of Fundraising Professionals (AFP) code of ethical principles and standards of professional practice.

Ethical standards, integrity and principles are the foundation for maintaining public trust.

**Donor Bill of Rights**

1. To be informed of the Make-A-Wish Foundation of Wisconsin's mission of how the Foundation intends to use donated resources and of its capacity to use donations effectively for their intended purposes.
2. To be informed of the identity of those serving on the Make-A-Wish Foundation's governing board and to expect the board to exercise prudent judgment in its stewardship responsibilities.
3. To have access to the Make-A-Wish Foundation's most recent financial statements.
4. To be assured their gifts will be used for the purposes of which they were given.
5. To receive appropriate acknowledgement and recognition.
6. To be assured that the information about their donation is handled with respect and with confidentiality to the extent provided by law.
7. To expect that all relationships with individuals representing the Make-A-Wish Foundation of Wisconsin will be professional in nature.
8. To be informed whether those seeking donations are volunteers or employees of the Make-A-Wish Foundation of Wisconsin. (The Make-A-Wish Foundation of America and all its chapters specifically adhere to a performance standard prohibiting telemarketing.)
9. To have the opportunity for their names to be deleted from mailing lists that the Foundation intends to share with the Make-A-Wish Foundation of America. **\*\* Donors' privacy is very important to us at the Make-A-Wish Foundation of Wisconsin: We do not share our mailing lists with any other entity.**
10. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.