

GOURMET WISHES SPONSORSHIP OPPORTUNITIES

Thursday, June 7, 2018 | KI Convention Center, Green Bay



MAKE-A-WISH®
Wisconsin

ABOUT MAKE-A-WISH®

Make-A-Wish® Wisconsin grants the wishes of children battling life-threatening medical conditions to provide the hope, strength & joy they need to endure dark and challenging times.

The gift of a wish has a profound impact on the children we serve and their families! According to a national wish impact study, 95% of wish parents observed a wish come true made their child feel stronger, more energetic and more willing to comply with difficult, but vital, treatment regimens. For many, their wish marks a turning point in the fight against their illness!

Since the founding of Make-A-Wish Wisconsin in 1984, more than 6,000 families have experienced the transformative power of a wish. Last year we granted a record-breaking 400 wishes—more than a wish a day! Currently there are more than 380 wishes in progress. As wishes continue to increase in numbers, we need your help to reach our important goal of granting a life-affirming wish for every medically-qualified child!

HELP US CLOSE THE GAP

- Financial support for Make-A-Wish Wisconsin comes from a combination of individual, corporate & foundation donors.
- We are on pace to grant a record-breaking **412** wishes for Wisconsin children this fiscal year.
- More than **500** Wisconsin children will be diagnosed with a life-threatening medical condition this year alone.
- The average cost of a wish is **\$6,500** in cash expenses and **\$3,600** in donated goods and services.
- We have seen a **21%** increase in qualified wish referrals through a dedicated medical outreach plan.
- More qualified referrals = **greater need** for funds.

YOUR IMPACT

- **A wish** improves a child's state of mind, replacing fear with happiness and helping them to feel normal again.
- **99%** of parents reported that the wish experience gave their children increased feelings of happiness.
- **96%** of parents said the wish strengthened their families.
- **96%** of health professionals observe improvements in a child's emotional health after receiving their wish.
- **89%** of nurses, doctors, social workers and child life specialists believe that a wish experience can positively influence a child's physical health.
- **85%** of parents observed a decrease in their children's anxieties or fears.



Isabella, 8
genetic disorder

I wish to be a Princess!

GOURMET WISHES SPONSORSHIP OPPORTUNITIES

Gourmet Wishes will be held on **Thursday, June 7, 2018** at the KI Convention Center in Green Bay. Join us for a spectacular evening filled with delicious food, desserts, martinis, wines and specialty beers. More than 40 of the area's finest establishments participate and serve their best, including Black & Tan Grille; Republic Chophouse; Green Bay Distillery; Plae Bistro; Hall of Fame Chophouse; 1919 Kitchen and Tap; Hagemeister Park and Cheese Cake Heaven, to name a few! Plus, enjoy an impressive auction, inspiring program featuring local wish children & more.

BENEFITS OF YOUR SUPPORT

- **85%** of Americans have a more positive image of a company when they support a cause they care about.
- Your support for Make-A-Wish Wisconsin will resonate deeply with local consumers! Make-A-Wish ranks in the **top 10%** of all commercial U.S. brands for trust, quality, reputation, likelihood to recommend, social impact, and emotional connection to consumers.
- Sponsorship of Gourmet Wishes showcases your company's investment to our community and to more than 600 local business leaders in attendance.
- Please see the excellent benefits awarded with each sponsorship package on the next page.
- We are happy to discuss **custom package options** with you to meet your specific community outreach goals!

SPECIAL THANKS TO OUR DEDICATED COMMITTEE:

Jessica Abnet, *Festival Foods*

Tracy Alpert, *Rummele's Jewelers, Inc.*

Jill Dickson-Kesler, *Coldwell Banker/The Real Estate Group*

Jessica Diederich, *Greater Green Bay Convention & Visitors Bureau*

Cathy Dworak, *Green Bay Packers*

Marilyn Heim, *Make-A-Wish Volunteer*

Murissa Katz, *Forefront Dermatology*

Bailey Morse, *Black & Tan Grille*

Deb Murphy, *UnitedHealthcare*

Bill Oroyan, *Make-A-Wish Volunteer*

Shana Oroyan, *Performance Health*

Brian O'Shaughnessy, *ITConnexx*

Barbie Patterson, *PMI Entertainment Group*

Gary Rozmarynoski, *Make-A-Wish Volunteer*

Renae Schlies, *Greater Green Bay Chamber*

Stacy Stecker, *Associated Bank*





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SPONSOR BENEFITS

	INDIVIDUAL	MAGIC	CORPORATE	JOY	STRENGTH	HOPE	GOLD	PLATINUM	PRESENTING
Tickets to attend event	1	4	8	8	8	8	16	16	16
Unlimited samples of food and beverages all evening	★	★	★	★	★	★	★	★	★
Recognition on signage at the event		★	★	★	★	★	★	★	★
Reserved table with wine for 8 guests			★	★	★	★	★	★	★
Recognition in event programs				★	★	★	★	★	★
Recognition on event invitations & posters					★	★	★	★	★
Special recognition of sponsorship during event					★	★	★	★	★
Special gift for each guest (while supplies last)					★	★	★	★	★
Sponsorship of a wish (including gold star engraved with child's name & story about his/her experience)						★	★	★	★
Sponsorship plaque featuring unique art from a Wisconsin wish child						★	★	★	★
Your company's logo included on Gourmet Wishes website, linked directly to your corporate website							★	★	★
An ADDITIONAL reserved table with premium seating and wine for 8							★	★	★
Private reception with the opportunity to meet local wish children							★	★	★
Sponsorship of a SECOND wish (including gold star engraved with child's name & story about his/her experience)								★	★
Company logo in all event print material, including: invitations, tickets, programs, posters and signage								★	★
Inclusion in publicity outreach to local media								★	★
Sponsor recognition on Make-A-Wish Wisconsin's Facebook page, followed by more than 12,000 fans								★	★
Sponsor recognition on Twitter									★
Sponsorship recognition in "Wish-A-Week" e-mail, distributed to more than 20,000 unique recipients									★
Sponsor recognition in "Wishful Thinking" newsletter, distributed to more than 20,000 homes & businesses									★
Naming rights of the event: "Gourmet Wishes Presented by..." (opportunity limited to 2 companies)									★
Exclusive placement of your company's logo on the auction bidding devices used the night of the event									★

*Please send your company's logo to kteofilo@wisconsin.wish.org by **March 16, 2018** in order to be included in all of our Gourmet Wishes promotional material.



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SPONSOR REPLY FORM

Business, Foundation or Individual: _____

Contact Person: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Please e-mail your company logo to kteofilo@wisconsin.wish.org by **March 16, 2018** to be included in all of our event promotional material.

Sponsorship Opportunities

- Presenting: \$10,000
(limited to 2 non-competing businesses)
- Platinum Sponsor: \$7,500
- Gold Sponsor: \$5,000
- Hope Sponsor: \$3,500
- Strength Sponsor: \$2,500
- Joy Sponsor: \$1,500
- Corporate Table: \$1,000
- Magic Sponsor: \$500
- Individual Ticket: \$50
- I cannot attend, but would like to make a tax-deductible donation of: \$_____.

Donations for Auctions & Raffle

- Product
 - Service
 - Gift Cards
 - Other
- Please see ideas on the back of this form.
- Suggested Retail Value of Donation:
\$_____
- (as determined by donor)
- My donation is enclosed.
 - Please contact me about picking up our in-kind donation.

DONATION PAYMENT INFORMATION

- Check enclosed (made payable to Make-A-Wish® Wisconsin)
- Please send me an invoice
- Please charge my Credit Card

Card Number: _____ Exp. Date: ____ / ____

Name on card: _____ Signature: _____

Billing address (if different than above): _____

Please fax, email or mail this completed form to Make-A-Wish® Wisconsin
100 W College Ave., Suite 50E, Appleton, WI 54911
Phone: 920.993.9994 Fax: 920.993.9996 E-mail: kteofilo@wisconsin.wish.org
Web site: www.wisconsin.wish.org

Make-A-Wish Wisconsin is a 501(c)3 charitable organization.

PLEASE SHARE IN THE EXPERIENCE OF BRINGING HAPPINESS INTO THE LIVES OF WISH CHILDREN BY DONATING ITEMS OR SERVICES TO BE DISPLAYED IN THE 2018 GOURMET WISHES AUCTION OR RAFFLE.

Here are a few ideas, however, we would be thrilled with anything you are able to donate! Please consider what your company, or perhaps even you as an individual, can donate to help make wishes come true.

Services

- Spa and salon
- Landscaping
- Cleaning
- Painting
- Catering

Experiences

- Dinner/experience with a local or national celebrity
- Sports lessons or fitness training sessions
- Private, catered party in home or at restaurant
- Hunting or fishing
- Party enhancements (DJ services, catering, cake, decorations, etc.)
- Golf (certificates for local or high-end courses, golf clubs, golf accessories, etc.)
- Children's experiences or parties
- Tickets to a sporting event (Packers, Badgers, Brewers, Green Bay Gamblers, Timber Rattlers, etc.)
- Tickets to a show, concert or festival (Resch Center, BMO Harris Bradley Center, EAA, etc.)
- Wine tastings/tours
- Painting parties

Luxury Goods

- Retail items (handbags, jewelry, designer clothes, etc.)
- Art (photographs, paintings, sculptures)
- Autographed items (sports memorabilia or entertainment industry)

Travel

- Week-long stay at a condo, hotel or resort
- Door County, Wisconsin Dells or other get away packages
- Trip to Chicago, New York, California, Las Vegas, etc.
- Yacht or cruise ship experience
- Ski resort
- Airline vouchers

Items for a Year

- Products or services for a year (i.e. 1 certificate good each month for 12 months). Examples include: massages; salon services; ice cream, pie, pizza; flowers; cleaning services; dry cleaning; photography; etc.

Miscellaneous Items/Ideas

- Themes to consider: camping; golfing; breweries; wineries; sports; BBQ; Italian food; chocolate; health & fitness; any other great ideas you think of!
- Gas grill, YETI cooler, party bar, wine fridge
- ATV, RV rental, snow blower, lawn mower
- Electronics (Apple products, smart TV, smart home system, virtual reality device, Xbox, PlayStation, etc.)
- Kitchen items (Kitchen Aid, Keurig, Food Network items, mixer, juicer, blender, cookbooks, etc.)
- Beach accessories (beach bags, towels, goggles, toys, etc.)
- Gift cards to retail stores, grocery stores and restaurants

THANK YOU FOR DONATING YOUR TREASURES TO HELP MAKE WISHES COME TRUE!