

SPONSOR BENEFITS	SILVER	GOLD	DIAMOND	PLATINUM
Your company's logo included in event program, publicity & signage	★	★	★	★
Your company's logo included on <i>Women for Wish Kids</i> website, linked directly to your corporate website	★	★	★	★
Public acknowledgement of sponsorship during <i>Women for Wish Kids</i> program	★	★	★	★
Full-page ad in event program booklet			★	★
½ page ad in event program booklet		★		
¼ page ad in event program booklet	★			
Complimentary admission & premier table seating for 8 guests			★	★
Complimentary admission & table seating for 6 guests		★		
Complimentary admission & table seating for 4 guests	★			
Commemorative gift for each guest (premier gift for Diamond and Platinum sponsor guests)	★	★	★	★
Exclusive sponsor of a child's wish (includes engraved star & story about his/her wish experience)			★	★
Co-sponsorship of a child's wish (includes engraved star & story about his/her wish experience)		★		
Sponsorship of TWO Madison area 2017 signature Make-A-Wish® events: <i>Women for Wish Kids</i> and <i>Walk for Wishes</i> 5K run/2 mile walk *				★

*Walk for Wishes sponsorship will be at the Magic Mile sponsorship level and includes: free registration and t-shirts for an unlimited number of your corporate team participants, corporate logo on event posters, brochures, t-shirts, signage, website and on mile marker signs along the course; recognition during opening and closing ceremonies; sponsorship of a child's wish, including commemorative star engraved with the child's name and a letter about their wish experience.

****Please confirm sponsorship and submit logos by March 1, 2017 to guarantee placement on all print pieces.**