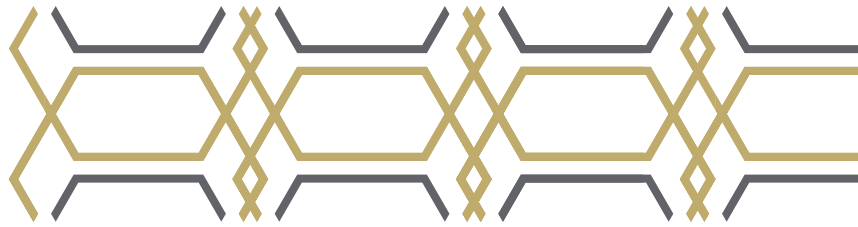




Cheers⁺ FOR WISHES



Enjoy an elegant evening of fun while helping make wishes come true for Wisconsin children who are battling critical illnesses. The event includes interactive entertainment, sip and sample stations, silent auction, stock your bar pull and more.

By supporting Cheers For Wishes, benefiting Make-A-Wish® Wisconsin, not only will your company or organization gain valuable exposure to Milwaukee's vibrant professional network, your support will help us grant wishes for children with critical illnesses.

WHEN

Friday, September 13, 2019
Time: 7:00 p.m. to 12:00 a.m.

WHERE

Good City Commons
333 W Juneau Ave
Milwaukee, WI, 53203

Presenting \$5,000

EXCLUSIVE (1) SPONSORSHIP

- Your company's name exclusively included as title sponsor in all marketing material
- Your company's logo included in invitation, event program and signage
- Sponsorship of one (1) wish (including gold star engraved with wish child's name and story about his/her experience).
- Company name listed in press releases
- Opportunity for company representative to speak at the event
- Opportunity to donate a unique giveaway item for all event guests (approx. 250)
- Sponsor Recognition in the "Wishful Thinking" printed newsletter - 22,000+ distribution
- Sponsor recognition in e-mail newsletter, distributed to 20,000+ unique recipients
- Sponsor Recognition on Facebook, followed by more than 13,000 fans
- Recognition of sponsorship during event
- Eighteen (18) tickets to the event

Platinum \$3,000

EXCLUSIVE (2) SPONSORSHIPS

- Your company's logo exclusively included in Mobile Bidding & Ticket system OR Step & Repeat backdrop
- Your company's logo included in invitation, event program and signage
- Co-sponsorship of one (1) wish (including gold star engraved with wish child's name and story about his/her experience).
- Opportunity to donate a unique giveaway item for all event guests (approx. 250)
- Sponsor Recognition in the "Wishful Thinking" printed newsletter - 22,000+ distribution
- Sponsor recognition in e-mail newsletter, distributed to 20,000+ unique recipients
- Sponsor Recognition on Facebook, followed by more than 13,000 fans
- Recognition of sponsorship during event
- Twelve (12) tickets to the event

Gold \$2,500

EXCLUSIVE (3) SPONSORSHIPS

- Your company's logo exclusively included in Sip & Sample stations OR Sweets stations OR Stock Your Bar
- Your company's logo included in invitation, event program and signage
- Co-sponsorship of one (1) wish (including gold star engraved with wish child's name and story about his/her experience).
- Opportunity to donate a unique giveaway item for all event guests (approx. 250)
- Sponsor Recognition in the "Wishful Thinking" printed newsletter - 22,000+ distribution
- Sponsor recognition in e-mail newsletter, distributed to 20,000+ unique recipients
- Sponsor Recognition on Facebook, followed by more than 13,000 fans
- Recognition of sponsorship during event
- Ten (10) tickets to the event

Silver \$2,000

LEVEL SPONSORSHIP

- Your company's logo included in invitation, event program and signage
- Opportunity to donate a unique giveaway item for all event guests (approx. 250)
- Sponsor recognition in e-mail newsletter, distributed to 20,000+ unique recipients
- Sponsor Recognition on Facebook, followed by more than 13,000 fans
- Recognition of sponsorship during event
- Eight (8) tickets to the event

Bronze \$1,000

LEVEL SPONSORSHIP

- Your company's logo included in invitation, event program and signage
- Opportunity to donate a unique giveaway item for all event guests (approx. 250)
- Sponsor Recognition on Facebook, followed by more than 13,000 fans
- Recognition of sponsorship during event
- Four (4) tickets to the event

Hope \$500

LEVEL SPONSORSHIP

- Your company's logo included in invitation, event program and signage
- Opportunity to donate a unique giveaway item for all event guests (approx. 250)
- Recognition of sponsorship during event
- Two (2) tickets to the event



Cheers*

FOR WISHES



We believe a single wish can transform a child's life. Your gift is crucial to our vision of granting the wish of every eligible child. Will you help us give more children the confidence, strength and hope that comes with a wish?

SPONSORSHIP TYPE

Presenting \$5,000 (\$4,550 is tax-deductible)

Platinum \$3,000 (\$2,700 is tax-deductible)

Mobile Bidding & Ticket

Step & Repeat

Gold \$2,500 (\$2,250 is tax-deductible)

Sip & Sample

Sweets

Stock Your Bar

Silver \$2,000 (\$1,800 is tax-deductible)

Bronze \$1,000 (\$900 is tax-deductible)

Hope \$500 (\$450 is tax-deductible)

Ticket \$60 (\$35 is tax-deductible)

I cannot attend, but would like to make a tax-deductible donation of: \$_____.

SPONSOR/PAYMENT INFORMATION

Your Name: _____ Title: _____

Company: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Name (as you would like it to appear): _____

Please invoice me

Check enclosed (made payable to Make-A-Wish® Wisconsin)

Please charge my:

VISA MasterCard Discover American Express

Name on card: _____

Card Number: _____

Exp. Date: ____/____/____

Please mail completed form and payment to: Make-A-Wish Wisconsin, Attn: YWOW, 11020 W Plank Ct, Suite 200, Wauwatosa, Wisconsin 53226, or fax completed form to **262.781.3736** by August 13, 2019.

For more information, please contact: Andrea Hug, Corporate Relations & Events Manager at ahug@wisconsin.wish.org or **414.763.0472**.

DEADLINES

**To be included in all applicable Cheers For Wishes promotional material please, send a high-resolution, vector EPS version of your company's logo by August 13, 2019.*