

Fundraising for Make-A-Wish® Wisconsin Event Ideas from A-Z

A

- **Art Sales:** Showcase art, or invite local artists to contribute pieces for an art show. Charge for admission, sell refreshments, and allow attendees to purchase art.
- **Auctions:** Put together a live or silent auctions at your school or business.

B

- **Bake Sale:** Have a bake sale at school, church or business and have people or local businesses donate baked goods.
- **Balloon Day:** Sell a blue star balloon with a message attached for \$2 each. Take orders in advance and then deliver the balloon messages to recipients.
- **Block Party:** Host a block party and ask your neighbors to make a donation to Make-A-Wish.
- **Bowl-a-thon:** Host a bowl-a-thon and get pledges per pin that you knock down.

C

- **Car Wash:** Hold a car wash at your business, church or school. Try saying “donations accepted” instead of charging a set price (people tend to give more).
- **Coin Drive:** Place containers in each department/classroom. Ask everyone to contribute spare change for a week or period of time. (Optional: Give the winning department/ class / team a prize.)
- **Concession Stands:** Set up a concession stand or booth at a local game or community event.
- **Cook Off:** Guests attending pay a set price which includes dinner. Guests are served dinner, and receive ballots to rank their favorite cook off items.
- **Cooking Class:** Ask a local chef or baker to come teach a cooking class and ask for donations.
- **Celebrate:** Turn your birthday or graduation celebration into a fundraiser. Ask guests to donate to Make-A-Wish instead of giving gifts. We can help you create an online fundraising page.

D

- **Dress Down Day:** For donations, employees can dress down/wear jeans for the day. This can also work for a theme.
- **Dog Wash:** Set up a dog wash in your front yard and have all the dogs in the neighborhood come over and get a bath. Of course, ask for a donation!

E

- **EBay Sales:** Sell some old items on eBay and donate the proceeds to Make-A-Wish

F

- **Fashion show:** Work with new or existing clothing stores to hold a fashion show. You could have it at the local mall, school or use a club hall.
- **Flower sales:** Work with a local florist or wholesaler and sell bouquets, potted flowers or individual stems (carnation or roses).

G

- **Game Night:** Host a game night at the school to play board game, charades etc. Charge an “entrance” fee.

- **Garage Sale:** Ask all of your friends and neighbors to participate by donating items for a garage sale. Make signs that advertise that all proceeds are going to support your local Make-A-Wish chapter.
- **Golf Tournament:** Put together a golf tournament and have the proceeds benefit Make-A-Wish, or work with your business to collaborate with an already existing outing

H

- **How Many in the Jar?:** Load up a jar full of goodies and ask kids to guess how many is in the jar. Ask for a donation to guess, and give the winner a small prize.
- **Haunted House:** This is the perfect fundraiser for Halloween. Organize a haunted house and charge admission. You can also sell treats, refreshments or bob for apples.

I

- **Ice Cream Socials:** Plan an ice cream social at school or church; and sell or ask for donations for ice cream, or charge per topping served.

J

- **Jail & Bail:** Work with a local school and for a donation students or teachers can be “arrested”. For an additional donation they can post their own bail, or students or teachers have a bounty placed on their head, are arrested and are not set free until the entire bounty is raised (\$100 or more per inmate). This activity can also be done on site at an event.

K

- **Karaoke:** Guests pay \$2.00 per song or people can “donate,” \$5 and pick someone in the audience to go up and sing.

L

- **“Loose Change Day”:** Have a “Loose Change Day,” make a flyer encouraging people to bring in loose change to donate to Make-A-Wish.

M,N,O

- **Make-A-Wish Star Sales:** Create a gallery wall of support for Make-A-Wish. People purchase paper stars for \$1 (or other pre-determined donation amount), sign their name and post it on the wall. You can purchase paper stars through your local chapter.
- **Movie Night:** Have a movie night at school or during lunch. Charge admission, and invite people to eat their lunch while they watch. You can also sell refreshments.

P

- **Perform:** Host a concert or talent shower at your school, and charge people to attend.
- **Pancake Breakfast:** Hold a pancake breakfast and charge people to attend.

Q

- **Quilt Squares:** Sell quilt squares. The squares can be sold in honor or in memory of a wish kid.
- **Quiz Night:** A pub quiz is a quiz held in a pub or bar, people pay admission for teams and compete to see who knows the most

R

- **Raffle:** Get items donated and host a raffle.

S

- **Star Sale:** Sell Make-A-Wish paper stars to hang
- **Spaghetti Dinner:** Get items and venue donated, and charge admission
- **Student/Faculty Basketball Game:** Set up a basketball game between students and faculty, and charge students admission to attend the game.

T

- **Turkey Drawing:** Get a grocery store to donate a certificate for a turkey or ham to be picked up just in time for Thanksgiving, Easter, Christmas, or a BBQ package for Labor Day or Memorial Day. Food is always a good item to raffle off.
- **Trivia Night:** Work with a local restaurant or brewery to host a trivia night. Invite friends and family and compete for a good cause
- **Tournament:** Kickball, softball, bowling, you name it, you can turn it into a tournament. Charge admission for teams.

U,V

- **Unwanted Gifts:** Did you get gifted something you hate? One man's trash is another man's treasure. Sell your unwanted gifts and donate the proceeds to Make-A-Wish.
- **Video Sale:** Hold a DVD sale at school and ask students to bring in videos they don't watch anymore.
- **Valentine's Day:** Host a fundraiser themed around Valentine's Day, sell hearts, flowers, etc. Spread the love by donating to Make-A-Wish.

W,X,Y,Z

- **Walk-A-Thon (or Jog-A-Thon):** Walk laps in the gymnasium or on the school track. Solicit pledges per lap walked, or donations based on a pre-set number of laps walked or ran.
- **Wrap Presents:** During holiday time (Christmas or Mother's Day) set up a booth at a local mall or busy department store. Have students donate wrapping paper, and ask shoppers for a donation for items wrapped.
- **Wine Tasting:** Find a local winery to donate a wine tasting for friends and family. Have people make a donation to participate. Enhance your event by adding raffles, or prizes!
- **X-Mas Celebration:** Host your annual X-Mas celebration and ask guests to bring a cash donation or toys to donate to Make-A-Wish.
- **Yard Sales:** Host a yard sale, and get students, parents and teachers to donate items.